

Automotive Ethernet Congress

The Future of Intelligent Vehicle Networks

23 – 25 February 2027 | Munich

automotive-ethernet-congress.de



Highlights 2026

Munich, Germany

1,200+ attendees

60+ exhibitors & sponsors

50+ expert speakers

7 hours of networking

23 countries represented

Where Innovation Meets Business

Building the Connections That Drive Tomorrow's Technology

Our event brings together technology leaders, innovators and decision-makers to exchange ideas, explore emerging trends and create meaningful business relationships. More than a conference or exhibition, it is a platform where expertise meets opportunity, enabling brands to showcase innovation, strengthen industry leadership and connect with the people who shape the future of electronics.

One Event. Endless Opportunities.

- ◆ **Meet a highly qualified audience** of engineers, executives, technology experts and business decision-makers from across the Automotive Ethernet ecosystem.
- ◆ **Create continuous brand exposure** before, during and after the event through integrated sponsorship, exhibition and digital marketing opportunities.
- ◆ **Generate qualified leads**, strengthen existing customer relationships and accelerate new business opportunities in a focused B2B environment.

Audience Profile

Meet the People Who Matter

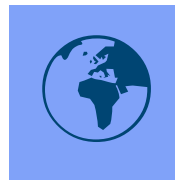
Our audience is carefully curated to ensure meaningful conversations with professionals who influence purchasing decisions, technology strategies and innovation roadmaps.

Industries	Job Functions	Seniority
OEMs	Executive Management	C-Level
Tier-1	(Test) Engineering	Directors
Semiconductor	Functional Safety	Department Heads
Automotive Electronics	Software Development	Technical Experts
Industrial Automation	Product Management	Project Managers
Embedded Systems	Purchasing	
Aerospace & Defence	R&D	
AI & Software	Business Development	
Research		



WHY PARTNER WITH US

- ✓ Premium B2B audience
- ✓ High concentration of decision-makers
- ✓ Integrated online & on-site visibility
- ✓ Valuable networking opportunities
- ✓ Strong technical conference programme
- ✓ Limited sponsorship inventory
- ✓ Long-lasting brand exposure
- ✓ Dedicated partnership support



Position your brand where it matters most

Our sponsorship and exhibition opportunities are designed to connect your brand with the right audience at every stage of the event journey

Exhibit with Impact

Position your brand, showcase your innovations and connect with the people who drive your business forward

EXHIBITOR

€3,890

- ✓ **Exhibition Space (6 m²)**
- ✓ **2 Complimentary Staff Passes** (valid for Feb 24-25)
- ✓ **25% Discount on Additional Staff Passes**
- ✓ 10% VIP Invitation Code for Customers
- ✓ Comprehensive Marketing Package
- ✓ Featured in Official Event Communications
- ✓ Featured in the Official Event App

SILVER PARTNER

€6,980

- ✓ **Exhibition Space (6 m²)**
- ✓ **3 Complimentary Staff Passes** (valid for Feb 24-25)
- ✓ **30% Discount on Additional Staff Passes**
- ✓ **Access to the Attendee List (GDPR compliant)**
- ✓ 15% VIP Invitation Code for Customers
- ✓ Comprehensive Marketing Package
- ✓ Featured in Official Event Communications
- ✓ Featured in the Official Event App
- ✓ Company Profile on the Event Website

GOLD PARTNER

€8,999

- ✓ **Exhibition Space (6 m²) – Prime Location**
- ✓ **5 Complimentary Staff Passes** (valid for Feb 24-25)
- ✓ **30% Discount on Additional Staff Passes**
- ✓ **Access to the Attendee List (GDPR compliant)**
- ✓ 20% VIP Invitation Code for Customers
- ✓ Comprehensive Marketing Package
- ✓ Featured in Official Event Communications
- ✓ Featured in the Official Event App
- ✓ Company Profile on the Event Website
- ✓ Dedicated Social Media Promotion
- ✓ Main Stage Logo Placement
- ✓ Editorial Coverage in the Post-Event Report

PLATINUM PARTNER

€14,999

- ✓ **Exhibition Space (8 m²) – Priority Placement**
- ✓ **8 Complimentary Staff Passes** (valid for Feb 24-25)
- ✓ **30% Discount on Additional Staff Passes**
- ✓ **Access to the Attendee List (GDPR compliant)**
- ✓ 20% VIP Invitation Code for Customers
- ✓ Comprehensive Marketing Package
- ✓ Featured in Official Event Communications
- ✓ Featured in the Official Event App
- ✓ Company Profile on the Event Website
- ✓ Dedicated Social Media Promotion
- ✓ Main Stage Logo Placement
- ✓ Editorial Coverage in the Post-Event Report

Exclusive Brand Enhancements

- ✓ Dedicated Meeting Room
- ✓ Spotlight Interview
- ✓ Main Entrance Billboard
- ✓ Sponsored Push Notifications
- ✓ Photo Wall Branding

Co-Exhibitor | €1,490*

- ✓ 1 Complimentary Staff Pass (valid for Feb 24-25)
- ✓ Comprehensive Marketing Package
- ✓ Featured in Official Event Communications
- ✓ Featured in the Official Event App

**Available as an add-on to a Main Exhibitor package.*

Amplify Your Impact – Brand Visibility

Strategic sponsorship opportunities designed to maximize your visibility, strengthen your market position and connect your brand with industry leaders

Delegate Welcome Bag

exclusive

€4,500

Become the exclusive branding partner of the official delegate welcome bag and place your logo in the hands of every attendee.

Lanyard

exclusive

€2,450

Your logo displayed on the official event lanyard, creating lasting visibility at every session, meeting and networking opportunity.

On-site Giveaway

Placement

€690

Place your branded giveaway, brochure or promotional item at designated distribution points, ensuring direct visibility among attendees.

WiFi Network

exclusive

€1,900

Your brand featured as the official Wi-Fi network name (SSID), maximizing visibility and reinforcing brand recognition every time attendees connect.

Delegate Bag Insert

€590

Include one branded promotional item or flyer in the official delegate welcome bag, creating a lasting first impression and extending your brand reach throughout the event.

Roll-Up Placement

€790

Showcase your brand in strategically selected, high-traffic locations, ensuring continuous visibility and reinforcing your presence throughout the event.

Homepage Banner

€1,250

Showcase your brand with premium placement on the official event homepage, delivering high-impact visibility before, during and after the event.

Amplify Your Impact – Networking Experiences

Strategic sponsorship opportunities designed to maximize your visibility, strengthen your market position and connect your brand with industry leaders

Lunch & Coffee Break

per Day

€2,250

Associate your brand with one of the event's most valued networking moments, creating memorable visibility in a relaxed setting.

Evening Network

limited

€2,500

Elevate your brand through exclusive visibility at the event's signature evening networking experience.

Interview & Networking Area

limited

€1,250

Position your brand at a dynamic hub for expert insights, media exposure and meaningful business connections.

Meeting Room

limited

€4,990

Host confidential meetings and build valuable business relationships in your own branded meeting room.

Quickspace Meeting Room

limited

€3,150

Welcome customers and prospects into your branded meeting space for spontaneous conversations and scheduled business meetings throughout the event.

Your Vision. Our Platform.

Looking for something unique? We create tailored sponsorship opportunities that align with your brand, objectives and marketing strategy.

Booking Form



- | | |
|--|---|
| <input type="checkbox"/> Exhibitor (€3,890) | <input type="checkbox"/> Silver Partner (€6,980) |
| <input type="checkbox"/> Co-Exhibitor (€1,490) | <input type="checkbox"/> Gold Partner (€8,999) |
| | <input type="checkbox"/> Platinum Partner (€14,999) |

Rebook booth location 2026 (priority placement)

PLEASE CHECK	SPONSORSHIP OPPORTUNITIES <small>(Prices exkl. production costs)</small>	
	Brand Visibility	Networking Experiences
<input type="checkbox"/>	Delegate Welcome Bag	<input type="checkbox"/> Lunch & Coffee Break <small>(select Feb 24 or 25)</small>
<input type="checkbox"/>	Delegate Bag Insert	<input type="checkbox"/> Evening Network <small>(Feb 24)</small>
<input type="checkbox"/>	On-site Giveaway Placement	<input type="checkbox"/> Interview & Network Area
<input type="checkbox"/>	Roll-Up Placement	<input type="checkbox"/> Meeting Room
<input type="checkbox"/>	Lanyard	<input type="checkbox"/> Quickspace Meeting Room
<input type="checkbox"/>	Homepage Banner	<input type="checkbox"/> Others _____
<input type="checkbox"/>	Wifi Network	

CONTACT DETAILS MAIN CONTACT PERSON	
Company	
First-/Last Name	
Phone	
Email	
Street, No	
ZIP, City, Country	

BILLING ADDRESS (IF DIFFERENT FROM ABOVE)	
Company	
First-/Last Name	
Invoice Email	
Street, No	
ZIP, City, Country	
PO Number	
VAT Number	

Place / Date	Signature / Company stamp
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Let's Create Value Together

Whether you're looking to exhibit, sponsor or contribute to the program, our team is here to help you find the right opportunity and maximize your presence at the event



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References

Exhibitors & Sponsors 2019 – 2026



GENERAL TERMS AND CONDITIONS OF BUSINESS

for the booking of exhibition/sponsoring/advertising at events

§ 1 Scope of application

The following general terms and conditions of business regulate the booking of exhibition space, sponsoring or advertising by exhibitors and sponsors [hereinafter referred to as "exhibitor/sponsor"] at trade shows, seminars, workshops, congresses, conventions, conferences and other events [hereinafter referred to as "event"] of Componeers GmbH [hereinafter referred to as "organizer"]. Participation in events as an exhibitor/sponsor is ruled solely by the following terms and conditions of business. Terms and conditions proposed by the customer, other than these, will not be recognized by the organizer, which is unless the latter has expressly confirmed their application in writing.

In addition to the general terms and conditions of business (including stipulations specific to a particular event) for exhibitors/sponsors, the contractual framework for participation in events as an exhibitor/sponsor includes the house rules of the operator of the locality of an event, the organizational (e.g. exhibitor information), technical and other stipulations received by an exhibitor/sponsor before the commencement of an event.

§ 2 Registration, confirmation of registration

Registration for events as an exhibitor/sponsor is possible by letter, fax or e-mail. A registration becomes legally binding through a written online or offline confirmation of registration on the part of the organizer. A registration becomes binding for an exhibitor/sponsor upon its receipt by the organizer. Should events have limited exhibiting/sponsoring capacity, registrations will be ordered by their date of receipt.

§ 3 Services rendered

The terms and conditions for exhibiting, sponsoring and advertising at a particular event and the services included are regulated in the conditions specific to the event. The fees are in euros per event plus value-added tax.

The exhibitor/sponsor is responsible for the punctual delivery of correct copy, enclosures or for the punctual delivery of materials required for exhibiting, sponsoring or advertising. In the case of digital copy, the exhibitor/sponsor undertakes to deliver orderly copy, corresponding in particular to the format or technical requirements of the organizer, in due time before the closing deadline for copy. All services on the part of the organizer are rendered subject to due fulfillment and performance of obligations and assistance on the part of the exhibitor/sponsor.

The organizer reserves the right to substitute other speakers for those announced, and to make necessary amendments to the program while maintaining the overall character of an event. The organizer reserves the right to alter the date, scale and location of an event for due cause.

Should it not be possible to conduct an event for reasons of force majeure (strike, lockout, business disruptions, etc), because of the cancellation of an important part of an event, because of disturbance at the location of an event or because of an inadequate number of participants, exhibitors/sponsors will be informed immediately. In such cases the ready paid fee for exhibiting, sponsoring or advertising will be refunded, that is unless the organizer has already rendered advance performance for exhibiting, sponsoring or advertising. Further claims, e.g. for the reimbursement of traveling expenses, cost of overnight accommodation and non-productive time, are excluded, that is unless

they stem from willful or grossly negligent actions on the part of employees of the organizer or other persons assisting in the performance of their obligations.

Travel to and from an event and overnight accommodations are to be organized, booked and paid for by the exhibitor/sponsor.

§ 4 Exhibition space, exhibits, advertising

The organizer puts exhibition or advertising space at the disposal of the exhibitor/sponsor; further services are regulated from event to event. The exhibition floor plan is created according to given technical and space factors, otherwise placement is package-related and in the order in which bookings are received. The registration of co-exhibitors is possible only with the written approval of the organizer.

Exhibitors/sponsors may only set up, show and use their exhibits, advertising material and printed matter in or on the exhibition or advertising space allocated them by the organizer. All exhibits and advertising material must clearly relate in subject to the particular event. Exhibits violating German regulations on protection of industrial property (unlicensed copies) are prohibited. All exhibits shown must satisfy technical, in particular fire protection requirements, and accident prevention regulations.

§ 5 Time to erect and dismantle

The times to erect and dismantle for exhibitors are binding and are indicated for the particular event in the exhibitor information. Costs incurred through non-adherence to the times to erect and dismantle will be charged to the exhibitor.

§ 6 Due date and payment, default, compensation

The fee for exhibiting, sponsoring, advertising is due for payment, in full and with no deductions, within fourteen (14) days of the date of the invoice. If the customer is in default of payment, the organizer is entitled to demand a late fee per annum of 5% above the prime lending rate issued by the European Central Bank. Should the organizer verifiably suffer higher damages through late payment, they are entitled to claim them for them. Payment is made on account. The invoice must be paid before the commencement of an event. No claim may be made to allocated space until an invoice is paid in full. It is the responsibility of the exhibitor to produce evidence of payment.

§ 7 Cancellation

In as much as the exhibitor/sponsor is not entitled to a mandatory legal right of withdrawal or right of termination, cancellation of participation free of charge is possible up to ten (10) days after receipt of confirmation of registration. The entire fee for exhibiting, sponsoring or advertising is due upon later cancellation or non-appearance. Should the organizer succeed in otherwise renting a cancelled exhibition, sponsoring or advertising space, the exhibitor/sponsor will be invoiced 50% of the fee. Cancellation is to be in writing and is not valid unless confirmed in writing by the organizer.

§ 8 Copyright

The printed and electronic material of an event is protected by copyright. Said material may not be reproduced, passed on to others or used in any other way without the express written approval of the organizer and the particular author. The organizer assumes no responsibility or liability of any kind for any incorrectness in the content of papers, presentations and documentation.

The organizer is entitled to have photographs, film and sound recordings

produced of an event, of exhibition booths and the exhibits, and to use them as advertising or for press releases without requiring the approval of an exhibitor/sponsor. This also applies to recordings produced by the press or television direct with the approval of the organizer. Photography, film and sound recordings require the express approval of the organizer.

§ 9 Liability

The exhibitor/sponsor occupies and uses the exhibition space at their own risk. The organizer accepts no liability for damage, loss, accidents, costs or expenses caused by the representatives of the exhibitor, by exhibition objects or by event participants, or caused the exhibitor.

The exhibitor/sponsor is responsible for supervision and security of their exhibition booth. This also applies during the times of erection and dismantling, pauses and interruptions in an event.

The exhibitor/sponsor is responsible to the organizer for any damage to rental furniture or loaned items (exhibition booth walls, etc).

§ 10 Limitations of liability

In as much as events take place in the rooms and on the premises of third parties, the organizer cannot be held liable by the exhibitor/sponsor for accidents, loss of or damage to property, that is unless the claim results from willful or grossly negligent actions on the part of employees of the organizer or other persons assisting in the performance of their obligations.

§ 11 Data protection

The organizer will protect the personal data of exhibitors/sponsors and undertake all necessary measures for their security. Data will be collected by the organizer in observance of the regulations of the General Data Protection Regulation (GDPR), the Federal Broadcast Media Act (TMG) and other applicable data protection regulations and used to manage, support, assess and optimize the events that are offered, but not made known to third parties. Exhibitors, sponsors and joint organizers do not rate as third parties but are nevertheless also subject to the above regulations. An exhibitor/sponsor can revoke the use of their data for purposes of information at any time in writing with Componeers GmbH, Richard-Reitzner-Allee 2, 85540 Haar, Germany, datenschutz@componeers.net or require changes of address to be made.

§ 12 Court of jurisdiction

The court of jurisdiction is the place of business of the organizer if the customer is a merchant in the sense of the German Commercial Code, a legal person under public law or a special fund under public law. The same applies in as much as the customer, upon taking legal action, has a place of business or habitual residence in the Federal Republic of Germany.

§ 13 Severability clause

Should the provisions for exhibitors/sponsors be or become unenforceable, in whole or in part, the validity of the remaining provisions as well as the contract shall remain unaffected. In such a case the parties to the agreement shall endeavor to replace the unenforceable or inadequate provision by one that best reflects the economic purpose of the parties to the agreement.